Ashley Kwon

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Ig: @akwon.art

Portfolio website: ashkwon.com



EDUCATION -

BACHELOR OF FINE ARTS - ILLUSTRATION ArtCenter College of Design - Pasadena, CA

Provost list- Fall 2020, Spring 2021, Spring 2022, Fall 2022

April 2023

WORK EXPERIENCE -

GL Trading-Los Angeles, CA WEBSITE DESIGNER/ ASSISTANT

- Implemented a clear website design and enhance product photos to facilitate customer access
- · Sorted, organized, and checked customer/vendor records and important documents

ArtCenter College of Design-Pasadena, CA TEACHER'S ASSISTANT: OUT OF THE MOLD

- · Increased class engagement by participating in class discussion and offering personalized critiques
- · Guided students through various challenges and helping them to understand the process of mold making

Santa Fe Springs Badminton Club-Santa Fe Springs, CA **DESIGNER/ WEBSITE MANAGER**

- · Developed website to share announcements and key informations resulting in increased club participation
- Designed and illustrated various club merchandise (such as; posters, gift cards, tshirts, etc) to further brand recognition and strengthen the SFSBC community

Vincent Art Studio- La Habra, CA **ART TEACHER**

- · Created a curriculum that encouraged students to explore different mediums to broaden their creativity and artistic knowledge
- · Fostered an environment for student development by providing hands on and step by step learning experiences

May 2023-present

January 2023-April2023

April 2018-Sept 2018

ACADEMIC PROJECTS_

THE SEAPORT FISHING VILLAGE PROJECT- STYLE

- · Observed and analyzed the stylization and layout of the show
- Integrated the research into designs, layouts, and color designs for the project

PET LAND PROJECT- CREATIVE PERSPECTIVE

- Developed a theme park and desgined environments and prop design
- · Explored layouts to effectively world build to create an entertaining experience

Summer 2023

Summer 2022

SKILLS __

Languages: English (fluent); Korean (Conversational)

Digital skills: Adobe Photoshop, Indesign, Illustrator, Aftereffects; Procreate; Maya (basics) SketchUp (basics)

Traditional skills: acrylic, gouache, watercolor, pen&ink, ceramics (throw&sculpt) ceramics (plaster molding), pencil

INTERESTS _

- Tennis
- · Pottery/Clay
- Puzzles
- Animations
- Fashion

May 2019-present